

CAMMEYERStamped on a Shoe Means Standard of Merit
34th St. New York**Children's Shoe Dept.****Three Points for Mothers Buying Children's Shoes**

Our children's shoes are the lowest priced in this city

They are built over orthopaedic nature-shaped lasts

Fitted by clerks who really know their business

The model illustrated is a **Mahogany Russia Calf Lace and Button Shoe**

6 to 8... Special \$3.25
8½ to 11... Special \$3.75
11½ to 2... Special \$4.75

**Child's Gun Metal Calf Button Shoe**

6 to 8... Special, \$2.50
8½ to 11... Special, \$2.75
11½ to 2... Special, \$3.50

**Growing Girls' Shoes**

Sizes 2½ to 7
Smart, Low Heel Models Suitable for Women

White Snow Buck, \$5.50
Mahogany Russia Calf, Lace... Special, \$5.50

These Shoes also at our 6th Ave. and 20th St. Store and our Newark Branch, 645-649 Broad Street

S. BAUMANN & CO.

COR. 46th ST. & 8th AVE.

Good Furniture at Reasonable Prices
On Our LIBERAL CREDIT ARRANGEMENT

Our Terms Apply Also to New York, New Jersey, Long Island and Connecticut.
ALL GOODS MARKED IN PLAIN FIGURES. WE PAY FREIGHT.



3-Piece WILLIAM AND MARY
DINING ROOM SUITE
IN MAHOGANY

\$95.75

WE SELL ON CREDIT COLUMBIA GRAFONOLAS

From \$15.00 Upwards

With Every \$100 Machine, \$10 Worth of

COLUMBIA RECORDS ON CREDIT.

WITH EVERY \$75 MACHINE,

\$5 Worth of RECORDS ON CREDIT.

WITH EVERY \$50 MACHINE,

\$3 Worth of RECORDS ON CREDIT.

Complete Assortment of

COLUMBIA RECORDS on Hand.

COLUMBIA RECORDS for Sale.

WHITE FOR CATALOGUE, MAILED FREE.

Columbia Grafonolas purchased from us can be exchanged within 60 days (if

in good condition) for higher priced ones at full allowance on purchase price.

APARTMENTS FURNISHED FROM \$75 UP ON CREDIT
SEWING MACHINES ON CREDIT
OPEN MONDAYS & SATURDAYS UNTIL 10 P. M.

46th ST. 750-752 EIGHTH AVE 8th AVE

WHALEN BROTHERS

319, 321, 323, 325, 327

Grand Street

104, 106, 108 and 170

Smith Street

Cor. Driggs Ave. BROOKLYN Cor. Wyckoff St. GOODS DELIVERED ANYWHERE IN GREATER NEW YORK

No Deposit, 50c Weekly \$125 Worth of Furniture
Opens a New Clothing Account No Deposit—\$1 Weekly

Bring This Advertisement with You and Get Your TEN Per Cent
Discount Off Your Credit Purchase When Opening a New Account

The Best and Largest Line of
Baby Carriages We Ever Had
50c Weekly



Come and pick out your Carriage, you
won't find a bigger or better line in the
city; we are going to sell Reed Car-
riages as low as \$14.98; Trotters for \$6.75
\$8.25 and collapsibles as low as...

OPEN MONDAY AND SATURDAY EVENINGS

CHINA CLOSET

50c Weekly

Come here and see

the nice China

Clossets we

sell for \$16.98

sell for

\$16.98

sell for

\$16.98

sell for

\$16.98

SUNDAY WORLD'S "TO LET" ADS.

Simplify Home-seeking by saving

time, temper and tramping.

Unknown Donor Gives \$50,000 to
Aid Crippled Children.
PITTSFIELD, Mass., May 17.—An-
nouncement was made to-day of a gift
of \$50,000 toward a fund for the care of
deformed and crippled children of Berk-
shire County. The name of the donor
was withheld. The object of the fund
will be to train the children in various
forms of industry.

SAVE THE FRUIT CROP

1917
DOMINO
Cane Sugar
Granulated
America's Sugar
Refining Company

Sold in convenient bags and cartons
Millions of bushels of fruit
are wasted every year.
Help preserve it!
"Sweeten it with Domino"

Granulated, Tablet, Powdered,
Confectioners, Brown

**Sooner or Later
you'll discover
Rico**

The Self-Starting Cigar

UNITED CIGAR STORES

**GREAT SALE, 3 DAYS ONLY,
Dust Proof Slip Covers**

5 Pieces, Made to Order
Helena damask, \$4.49
allowing 20% off
5-piece Parlor Suite Re-
solved like new, \$10.
Sailor suit guaranteed
Write or phone and man
will call with samples.
L. S. FRIEDBERG CO.
212 6th Ave., 16th St., Tel. Chelsea 3097

**Women in 1,200,000 Homes
To Do Nation a Service by
Eliminating Garbage Pail.**

Mobilizing Them Against
Waste Is Task of Women
Magazine Editors.

Marguerite Moore Marshall.

As her little share in patriotic
service one New York woman has set
to work to mobilize the women in
1,200,000 American
homes for a na-
tional war against
waste.

"The home wom-
en of the United
States want to help
their country,"
Miss Gertrude
Lane, editor of the
Woman's Home

Companion, told me. "They are loyally
patriotic. But the women in the
small towns and on the big farms,
the women with a husband and small
children to take care of and make
happy cannot leave their households
and become war nurses, or motorists,
or wireless operators."

"I'm glad there's somebody who
cannot try to do these things," I was
guilty of interrupting.

"So many women are seeking chiefly
to 'star' themselves in some specta-
cular role in the great drama of war,"
I know," smiled Miss Lane. "One
acquaintance of mine, about four feet
five inches tall, wants to learn to
drive a motor truck. But there is a
practical, sensible way in which Mrs.
John Jones and Mrs. Thomas Smith
can perform patriotic service. They
can eliminate the garbage pail. They
can save by refusing to waste. And
that is what we are going to try to
teach them—how to save money, save
time, save food and save energy."

"The waste in even our thrifty coun-
try is enormous. It is the great
American crime. If our women learn
to check it—and I believe they will
learn—the war will have taught them



MISS GERTRUDE LANE

a wonderful lesson and done them
and the country an inestimable ser-
vice.

"This is a new departure for us. I
always have said that I was an editor
without a job. For I have had no ax
to grind. I have not interested myself
in anyism or ology or crusade. But
if ever a thrift campaign were need-
ed, it is now. When the Government
held its conference of women's mag-
azines in Washington last month we of
course promised to print agricultural
and other data which the Government
wishes disseminated. But I believe
that we can and should do something
more to place on a war basis the
1,200,000 homes into which we go.

"There are no many glittering gen-
eralities in the discussion of patriotic
service. We want to tell American
women where, when and how they
can serve their country. We want to
be a bureau of information and a
clearing house for the patriotism of
the wife and mother. The number
of calories needed to keep in good
health a family of four is a matter of
exact knowledge. We want to pass
on that knowledge to the American
housewife, to teach her just what war
rations will be needed by her husband,
little Johnnie and Susie and herself.

"The information must not be techni-
cal; it must be put in terms which she
can understand with menus and recipes.
When she learns what and how much
food is required by her family she can
buy that and no more—consequently
have nothing to throw away."

"Waste is scarce; we shall show
women how to use corn. Potatoes are
scarce; we shall show women how to
use rice and hominy. Cans and jars
are going to be scarce. We shall start
the revival of the old-fashioned prac-
tice of drying, by means of which ap-
ples, strawberries and other fruits
may be preserved. Waste paper and
pasteboard boxes are valuable and
must be sold instead of thrown away.
In the farming communities it is dif-
ficult to procure labor. But boys and
girls may be mobilized into labor units
and with proper leadership and a little
competition will do splendid work.
Women who own automobiles can
make them contribute to thrift."

"It seems to me that you are taking
hold of economy by the right handle
when you try to stop waste," I ob-
served. "But your task will not be
easy. I know of women who delib-
erately throw away stale bread and
other food and as deliberately refuse
to give it to their laundresses or other
persons who could make good use of
it."

"Waste is our national crime," re-
peated Miss Lane. "And much of our
attempted economy at the present
time is criminally wrong."

"The sales in a certain big depart-
ment store in Boston are running be-
hind \$5,000 a day. Another store has
discharged 500 of its women clerks be-
cause there is no work for them. It
is not uncommon to hear a woman
say, 'I am going to do without my
maid and give the money to the Red
Cross.' On what charity, I wonder,
does she think the maid will live?"

"When the declaration of war came
I said, 'Now, this winter, I will not
buy any evening gowns.' And then I
thought, 'If everybody should make
such a decision what would become

of the women who make and sell eve-
ning gowns? After all, my income
will remain the same. Why should I
suddenly change my expenditure?
Why should anybody, unless his or
her income is cut? That way lies the
broad line."

"It is a wilful waste—not fair expendi-
ture—which makes woful want.
Women must become soldiers of sav-
ing. Our magazine mobilization of
more than a million of them is going
to stand for practical, thoroughgoing
patriotic thrift."

Every industrial woman worker in
New York will be placed where she
will not only aid her country in war
preparation, but where she will pre-
vent industrial disorganization when
the men are called to the front, ac-
cording to a plan announced to-day
by the Employment Committee of the
Mayor's Committee of Women on Na-
tional Defense.

The committee, of which Mrs. Ruth
Morgan is chairman, was appointed
recently by Mayor Mitchell to put in-
dustrial New York on a war basis,
and has headquarters at No. 4 East
Thirty-ninth Street.

The Employment Sub-Committee, of
which Mrs. Alexander Kohut is Chair-
man, has effected the organization of
the Federation of the Non-Commer-
cial Employment Agencies to handle
the hundreds of thousands of women
that will be called to do their bit in
a great number of industries that are
bound to lose many of their male em-
ployees. To carry out the programme
of the Employment Committee a well-
organized Central Exchange is to
be established to clear all applica-
tions of employers and employees,
for the plans of the committee will
mobilize employers as well as work-
ers.

Mrs. Kohut, who for many years
has been actively engaged in the so-
lution of problems arising from wom-
en as industrial factors, said to-day
the object of the employment Sub-
Committee is to eliminate waste and
confusion that must come in the em-
ployment situation unless co-ordinate
efforts replace haphazard work while
industry is undergoing a change from
peace to war basis.

A demand for labor, she explained,
and the necessity of adjusting workers
in new conditions give an unusual
opportunity to determine and main-
tain standards that will result in
maximum production of war materi-
als as well as prevent the exploita-
tion of women workers to the detri-
ment of the future of the country.

One of the most serious objects of the
Employment Committee, according to
Mrs. Kohut, is to organize the wom-
en workers and hold them in readi-
ness to be placed in those industries
where they are most needed. She
warned against a general rush of wom-
en against a general rush of wom-
en not at present employed in gainful
occupations. Her idea is to trans-
fer workers from one industry to
another with as few wasteful changes
in type of employment as possible.

The committee also will insist on
the strict observance of the industrial
standards set by law and will not
supply workers to any factory violat-
ing those laws.

A large number of employers have
indicated their willingness to co-op-
erate, and the Employment Sub-Com-
mittee will in the next few days meet
representatives of upward of fifty
large employers of labor to discuss
ways and means of placing the hiring
of women on a sound, economic basis.

Another movement toward the
mobilization of women workers has
been undertaken by the National
League for Woman's Service, which is
training women for office positions
held by men who have enlisted. Co-
operating with the league is an Ad-
visory Board of the banks and large
business houses of the country.

**Resinol
will stop
that itch**

WORLD WANTS WORK WONDERS.

**Annual
Clearance Sale
The Famous
Mme. Irène Corsets**

FOR THE BALANCE OF THE WEEK

Consisting of our regular Stock Models and
the latest styles and newest designs made of
high grade fabrics that we are discontinuing,
also samples of our Wholesale Department.

We offer them at these phenomenally low prices:

| | |
|--------------------------|-----------------------|
| \$6.00 to \$7.00 CORSETS | 3.00 and 3.50 |
| \$8.00 to \$10.00 " | 4.00 and 4.50 |
| \$10.00 to \$12.00 " | 5.00 |
| \$12.00 to \$14.00 " | 6.00 |
| \$16.00 to \$30.00 " | 8.00, 10.00 and 12.00 |

Every Corset Carefully Fitted.
All Sizes.

Latest styles in Satin Duchesse, Tricot and Elastic
Corsets, also Tricot and Hand-made Soutien-Gorges

Positively No Goods Sent on Approval, Credited or Exchanged.

518 Fifth Ave., Bet. 43d and 44th Sts.

**Manhattan Shirts
Stand Out the More**

IN the present scar-
city of high grade
shirtings, Manhattan
Shirts stand out with
increased prominence.

With its own fabric
mills in Solway, N. H.,
famous the world over
for their exquisite shirt-
ings and the fastness
of their colorings, the
Manhattan Shirt Com-
pany enjoys a distinct
advantage.

At the present mo-
ment the demand for

Prices, \$1.75 to \$12.00

Largest Distributors of Manhattan Shirts

Weber and Heilbronner

Clothiers, Haberdashers and Hatters—Eleven Stores

241 Broadway 345 Broadway 775 Broadway 1185 Broadway
44th and Broadway 1363 Broadway 58 Nassau 150 Nassau
20 Cortlandt 30 Broad 42nd and Fifth Ave.

Announcing a Sale of Unusual Importance

OPPENHEIM, COLLINS & CO.

34th Street—New York

Extraordinary Sale Friday
To Close Out

225 Women's Capes

At a Greatly Reduced Price

This season's most distinctive Outer-garment
(as illustrated), of serge, gabardine and tricotine,
in navy, tan, grey, gold or green; richly lined
in plain and polka dot silk.



Formerly sold at 35.00

18.00

Early Selection Is Advised

B. Altman & Co.

commencing to-morrow (Friday) will close out

210

Misses' Tailor-made Suits

(this season's styles and materials)

at the extraordinarily low price of

\$15.00

(Second Floor)

Women's Afternoon Dresses

in a variety of smart styles, are now on sale

at exceptionally low prices

A Special Offering includes

Afternoon Dresses

of Georgette crepe combined with taffeta, in navy
blue, wistaria and black

at \$24.75

(Women's Ready-to-Wear Dresses, Third Floor)

Fifth Avenue—Madison Avenue, New York

Thirty-fourth Street

Thirty-fifth Street